

Caroline Hudson-Naef

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EDUCATION

Master of Arts, Creative Enterprise and Cultural Leadership, December 2023

Arizona State University, Tempe, AZ

Bachelor of Fine Arts in Photography, May 2015

Arizona State University, Tempe, AZ

RELEVANT RESEARCH EXPERIENCE

Applied Project, “Pathways to Change: Building the Field of Civic Artist in Residence Programs,” December 2023

Arizona State University, Tempe, AZ

- Identified and analyzed relevant literature on the topic of civic artist residencies
- Conducted qualitative interviews with 26 field practitioners and government leaders to identify trends in field development and opportunities for growth
- Presented findings and recommendations in a report designed to serve as a field resource for a variety of audiences

PROFESSIONAL EXPERIENCE

Visual and Cultural Arts Specialist, 2023 - Present

City of Chandler Cultural Development Department, Chandler, AZ

- Collaborates with team to produce innovative public art projects, exhibitions, and events that present the arts as a public service for everyone who lives, works, or visits Chandler
- Implements values-centered process innovations including developing accessible opportunity applications, designing interpretive and interactive materials that democratize the gallery space, and creating community-engaged projects
- Manages application process and reviews proposals for artist opportunities including artwork commissions, teaching opportunities, retail placement, and public art projects with budgets ranging from \$1,000 - \$300,000
- Program manager for the Chandler Cultural Foundation’s no-cost visual arts learning programs for youth and adults including budgeting, scheduling, artist recruitment, process and procedure management
- Leads collaborative projects with other City partners including the Chandler Center for the Arts; Diversity, Equity and Inclusion division; Neighborhood Resources division; and local nongovernmental nonprofits and businesses.

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- Responsible for creating weekly e-newsletters, manages website and assists with social media engagement, as well as internal marketing in City of Chandler communications
- Participates in budgetary requests, development, tracking and reporting for both municipal (City of Chandler) and non-profit (Chandler Cultural Foundation) funding streams

Visual Arts Assistant, 2019 - 2023

City of Chandler Cultural Development Department, Chandler, AZ

- Created public and internal communications materials at the direction of the Program Manager
- Develops and conducts outreach strategies to welcome diverse audiences to public art spaces
- Managed inventory, sales, and bookkeeping for gift shop
- Worked on a variety of collaborative projects for community and internal audiences

Program Assistant, 2018 - 2019

Bend Art Center, Bend, OR

- Provided administrative support to Executive Director including strategic goal development, program planning, and partner development
- Responsible for designing public events, workshops, and exhibits, including professional development opportunities for membership base
- Cultivated and managed membership base, including organizing task committees to vision and address the needs of the organization
- Developed community support and expanded the agency's service capacity
- Directed marketing and public relations, including newsletters, social media, and website

Program Manager, Photo Arts Lab, 2015 - 2018

Art Intersection, Gilbert, AZ

- Managed operations of Photo Arts Lab, a community photographic lab and workshop space
- Produced over 65 successful workshops, lectures, and community events
- Responsible for creating financial projections and directed program planning for studio, including hiring instructors and sourcing class materials
- Compiled customer surveys and created reports on programs
- Directed newsletters, blog, and website; assisted with social media marketing

Artist Services Intern, 2014

Arizona Commission on the Arts, Phoenix, AZ

- Performed various administrative tasks and became familiar with grant-making practices
- Pre-reviewed grant application and assisted with informational workshops
- Compiled monthly Artist Opportunities newsletter and other resources